



Intel Field Product Training 2008 (FPT '08) Team Building Event

In true Intel fashion, and in line with the theme of Intel's 40th anniversary of celebrating *40 years of changing the world*, the attendees of the Field Product Training 2008 (FPT 08) Event for CESG participated in a team building event that changed the lives of 64 children of the Gila River Indian Reservation in Chandler, Arizona on September 30, 2008.



This was a team building event with great purpose. Attendees were handed a colored bandana from a pool of 32 colors, therefore no teams were pre-set for this event. The objective for each team of 6-10 was to build 2 bicycles in an hour's time, one for a boy, one for a girl; make a card with the team photo to insert for the recipient. The objective was not to be the first to complete but given that sales folks are competitive in nature, they all wanted to be the first to finish. The attendees then participated in a large trike race, strictly for fun and bragging rights, but only after bikes were built and safety inspected.



Attendees were only told that the bicycles would be donated to charity. Imagine their surprise when the recipients of the bicycles (for many, their very first one) were ushered in with their own colored bandanas that corresponded with team who built their bicycles. The children were equally surprised to be receiving a gift given that their stated purpose for coming to the event was to provide their own community service, often done to assist in the reservation, by cleaning up after a large corporate event.

There were a total of 234 participants from the US, Canada and Latin America. Reflecting on the event, one of the participants noted, "This is by far the most gratifying team building I have participated in and I have been to many, in my 36 years on the job."

